



Expanding Possibilities

Media Kit Vol.4-2025



OUR SERVICES



Founded in 2014, AQ Agency commercially named 'Amazing Qatar' has established itself as a premier digital marketing, media production and advertising platform with a strong presence in the Qatari market.

1. **Advertisements on Amazing Qatar Platforms**
2. **Press Release Publishing and Media Campaign Support**
3. **Social Media Management and Digital Marketing**
4. **High-Quality Media Production**
5. **Website Design and SEO Services**
6. **SAAS Solutions**
7. **Event Coverage and Management Services**
8. **Amazing Qatar Tours and Custom Tour Programs**

Advertisements on Amazing Qatar Platforms

- Instagram: One of Qatar’s Largest Platform

With a monthly reach of over 2,600,000+ accounts and growing.

Amazing Qatar ensures unmatched visibility, effectively connecting brands to nearly everyone in Qatar.



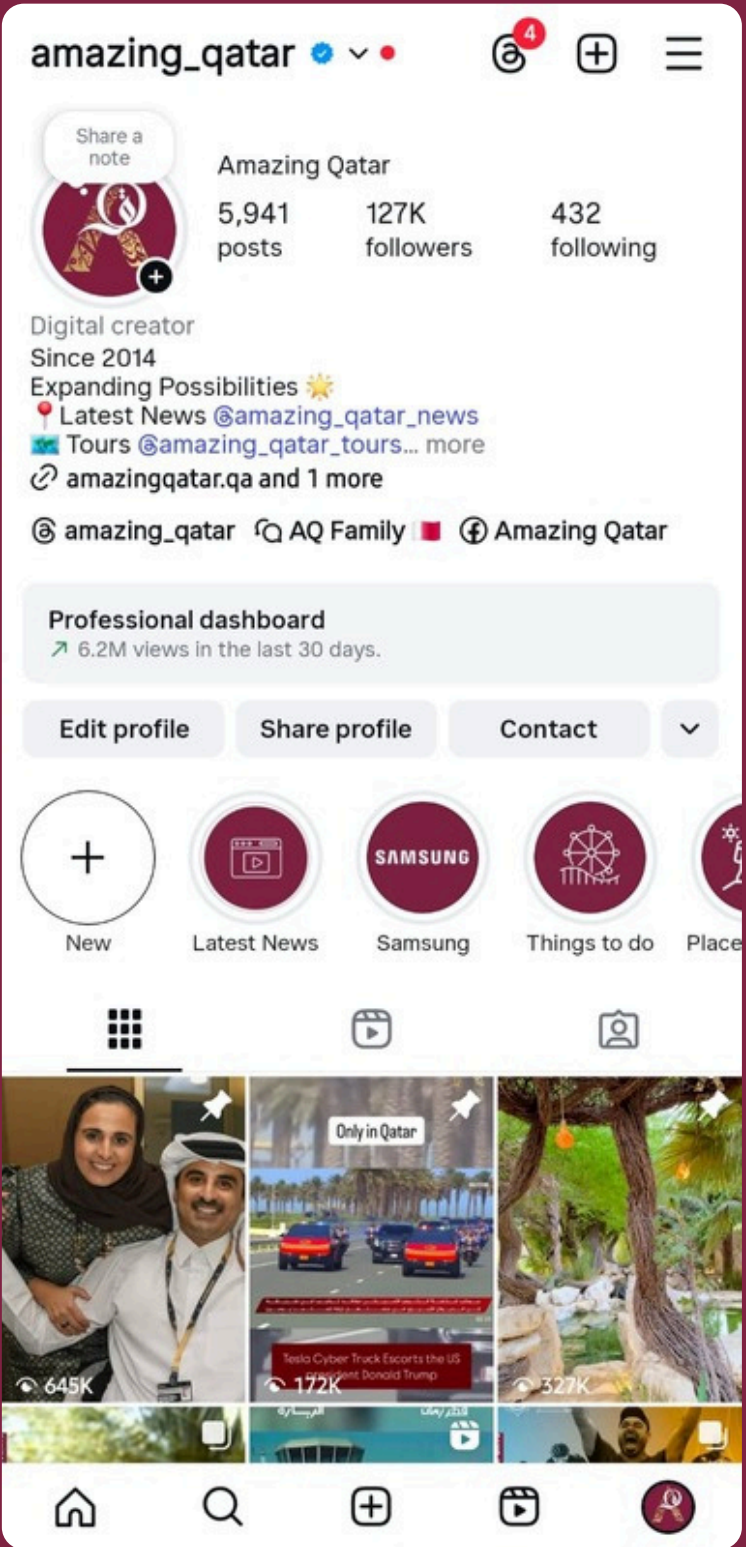
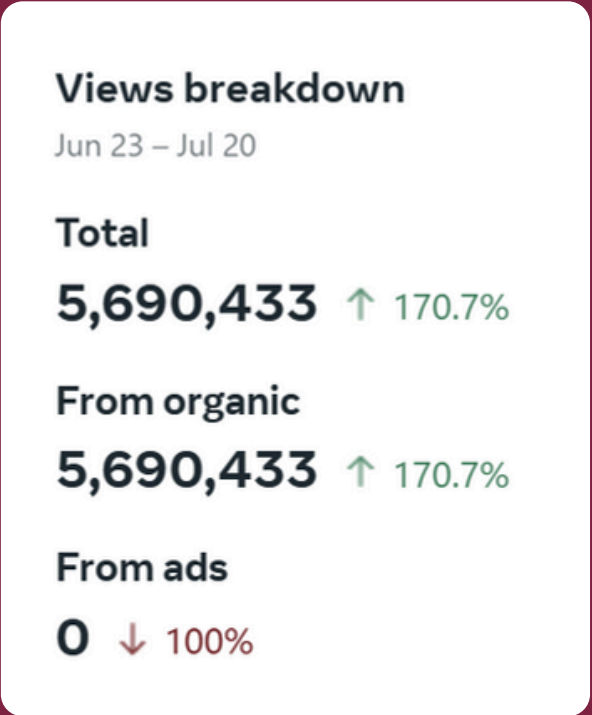
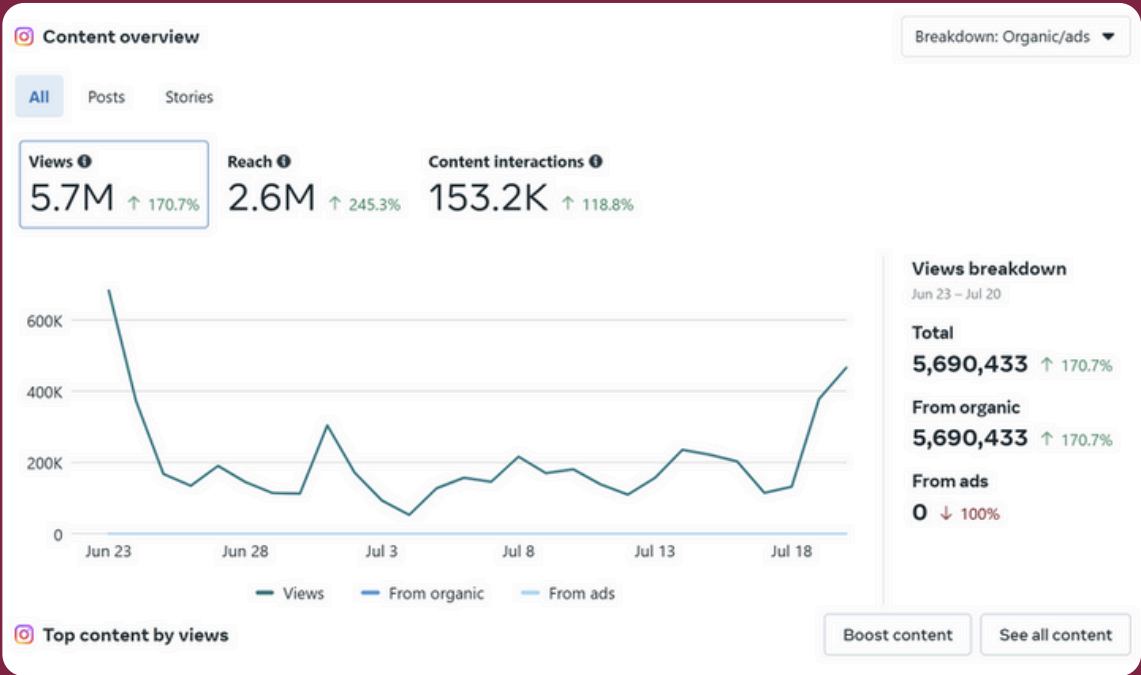
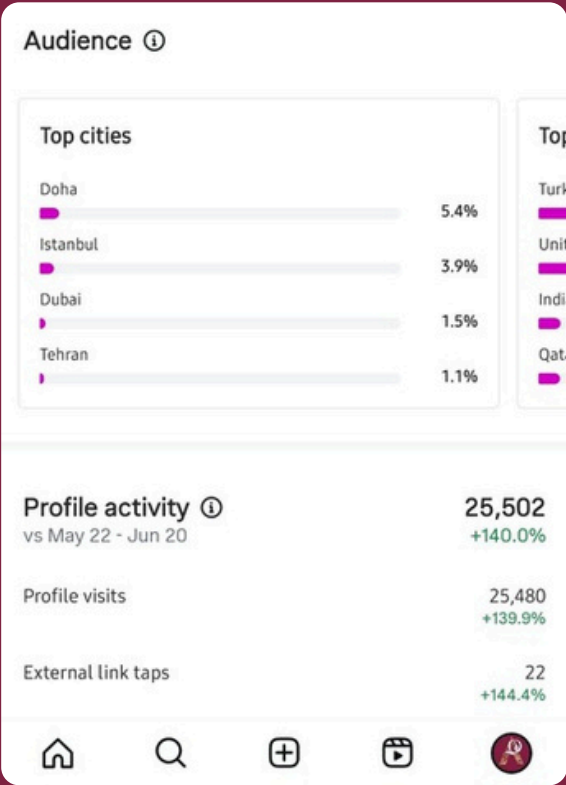
Instagram Insights

Per last 30 Days

Followers
130 K

Reach
2.6+ M

Impressions
6.2+ M



Facebook Insights

Per last 30 Days

- Facebook: Is our second largest Platform

@AmazingQatar.Qa

Page Views
7.1 M

Page Reach
3.6 M

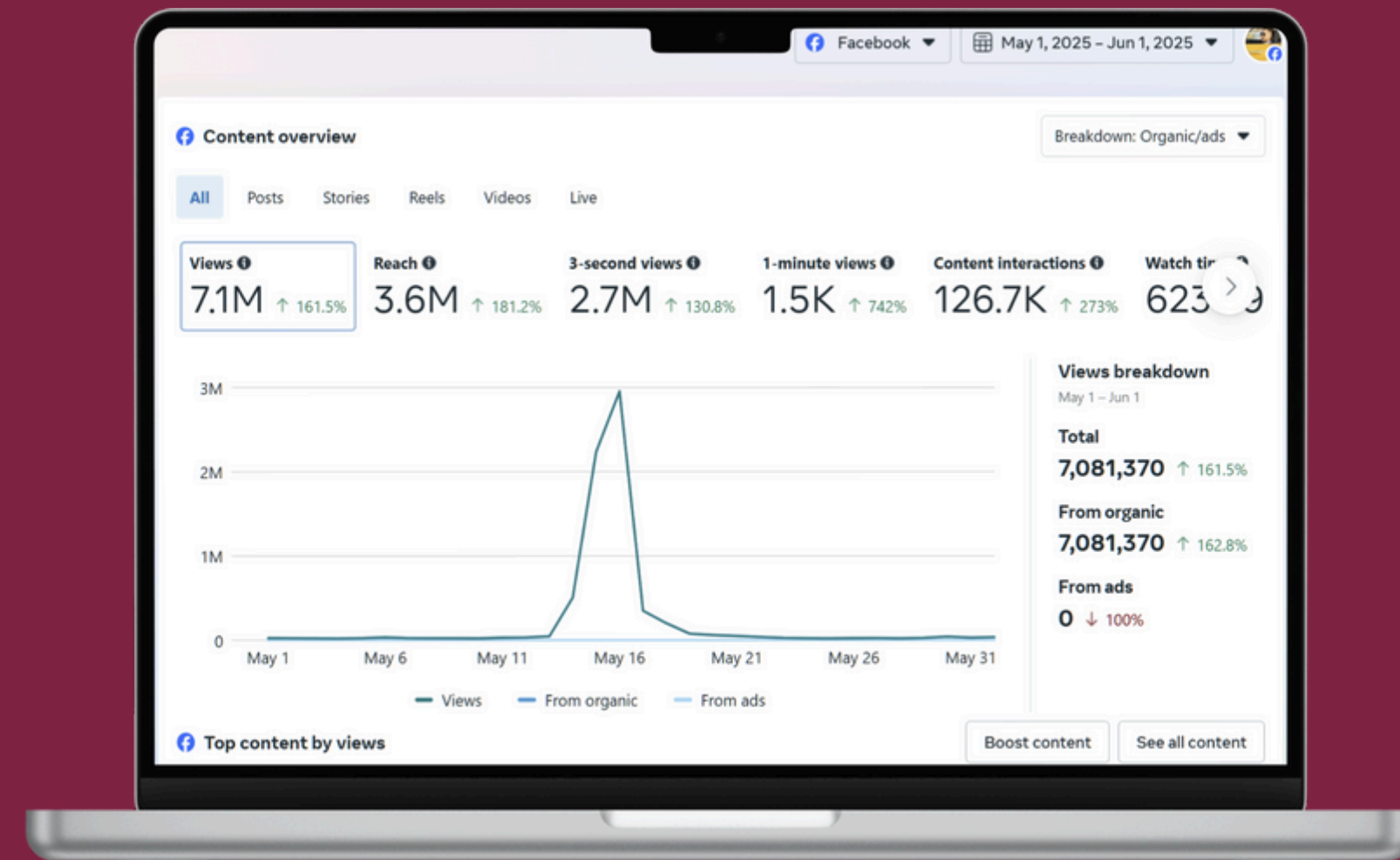
Engagement
126.7 K

Follow Amazing Qatar across platforms:



@AmazingQatar.Qa

@Amazing_Qatar



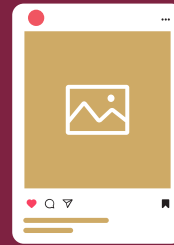
Rate Card for advertisement on Amazing Qatar



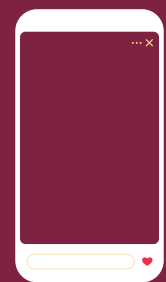
- **Stories = 500 QAR**
(4-8) stories on all our platforms.



- **Reposting = 1500 QAR**
1 repost of the post or carousel or reel provided by the client + (2-4) stories on all our platforms



- **Static Post or Carousel = 2,000 QAR**
1 Static post or Carousel post on Instagram + included 150\$ Sponsor Ad



- **Reel Production = 4,000 QAR**
1 Branded AQ Static Reel Production on all our platforms + Story Repost+ included 150\$ Sponsor Ad



- **Tactical Campaign= 6,500 QAR**
 - *1 Static News Post + (5-10) Stories including news stories + Highlight Placement.*
 - *1 Branded AQ Static Reel Production + Reel Pin for 3 days.*
 - *Publish PR on website “if available”**on all our platforms + included 150\$ Sponsor Ad*

SUCCESSFUL ACTIONS

Real results from strategic campaigns executed for top brands and public events across Qatar.



Read More on
www.amazingqatar.qa/news

3 January 2025

EVENT



Sealine Season is here! Dive into three weeks of adventure, concerts, and family fun from Jan 3-27. Get your tickets now!

موسم شاطئ سيلين يبدأ الآن! استمتع بثلاثة أسابيع من المغامرات والحفلات الممتعة من 3 إلى 27 يناير. احجز تذاكر الآن!

Link in Bio - الصفحة
Follow @amazing_qatar_news for latest news

AMAZING QATAR

Sealine Festival Campaign

MG Qatar 6d
Follow @amazing_qatar_news to be updated
Read more on www.amazingqatar.qa

1 January 2025

#AMAZING_QATAR_NEWS

CARS



Don't miss MG Qatar's 'End of Year' offers! prices starting from QAR 62,000.
Available until Jan 15, 2024!

امتلك سيارتك المفضلة MG لا تفوت عروض بأسعار تبدأ من 62,000 ريال فقط، مع مزايا حصرية حتى 15 يناير 2024

Link in Bio - الصفحة
AMAZING_QATAR
AMAZINGQATAR.QA

MG Qatar End-of-Year Offers

10 February 2025

Read More on
www.amazingqatar.qa/news

TECHNOLOGY



The Samsung Galaxy S25 Series has officially launched in Qatar!
Get ready for next-level AI, ProVisual Engine, and ultra-fast performance.

تم إطلاق سلسلة Galaxy S25 في قطر، بميزات جديدة كليًا، وأداء متفوق.

Link in Bio - الصفحة
Follow @amazing_qatar_news for latest news

AMAZING QATAR

Samsung Galaxy S25 Launch

SUCCESSFUL ACTIONS

Proven Impact with Leading Brands & Events



Ford Ramadan Offers



Smash Me Expansion



QPO x Dana Alfardan

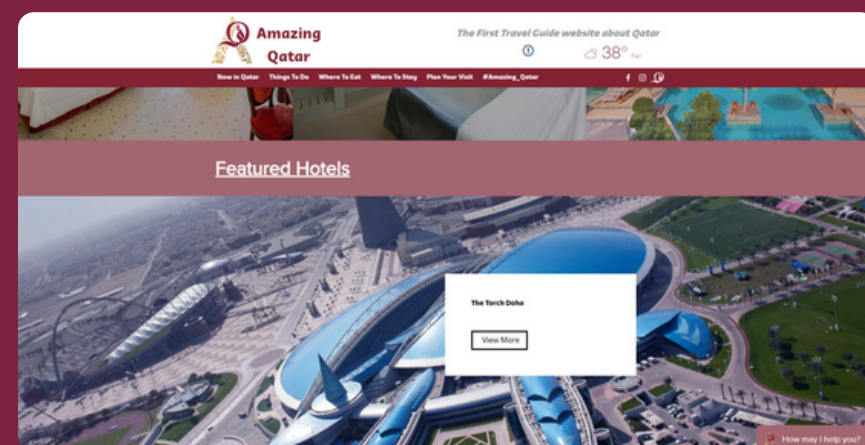
Press Release Publishment & Media Support



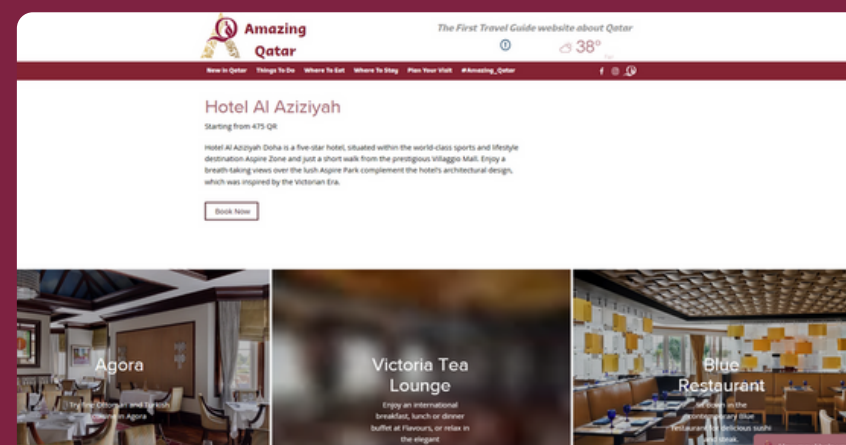
Website Publishing:

- Publish your press releases and news updates on our user-friendly website, and our social media channels @Amazing_Qatar and @Amazing_Qatar_News.
- On-Ground Event Coverage by our media team & dedicated Highlight Section in our main page
- Integrated social media promotion and press releases reach a wide and engaged audience.
- Publish up to 4 press releases per month to ensure consistent
- News Posts & Story Coverage included

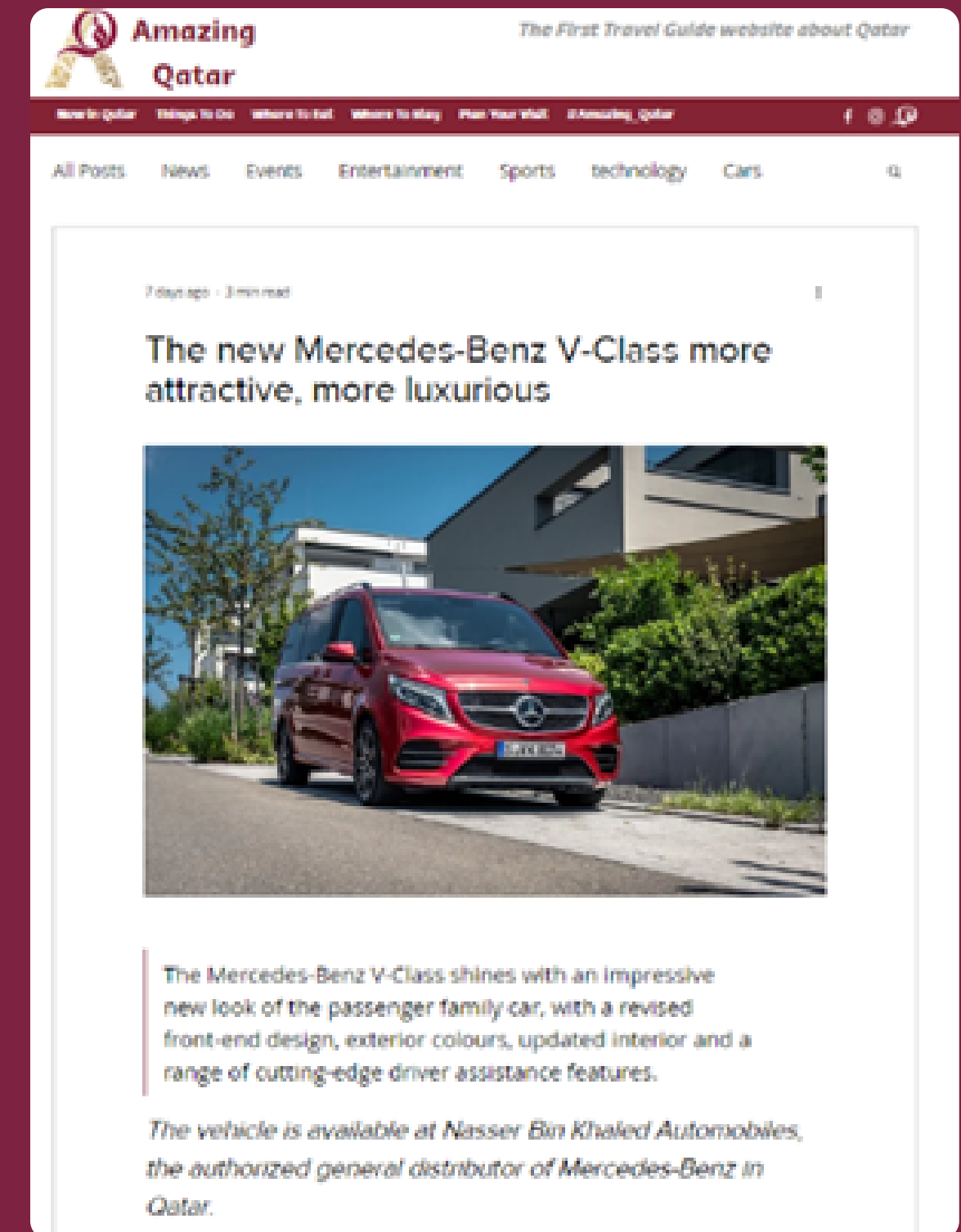
<https://www.amazingqatar.qa/news>



Banner Space Sample



Dedicated subpage Sample



Web article Sample

Insights of Amazing Qatar Website



- With a combined audience of over 3.5 million across our digital platforms and website, Amazing Qatar ensures your campaign reaches nearly every active audience in Qatar and the GCC.



www.AmazingQatar.Qa

Per last 30 Days

Page Views
27+ K

Site Sessions
32+ K

Unique Visitors
10+ K



@Amazing_Qatar

Per last 30 Days

Followers
127 K

Reach
2.6+ M

Impressions
6.2+ M



We're continuously investing in SEO, articles, and platform integrations to increase traffic and visibility.

Press Release Publishment & Media Support packages



Key Features:

- **Monthly News Posts & Stories**

Promote up to 4 news posts and stories each month across our @Amazing_Qatar and @Amazing_Qatar_News platforms.

- **Event Coverage**

Showcase your brand through our dedicated event coverage team, ensuring real-time stories and maximum exposure.

- **Brand Visibility**

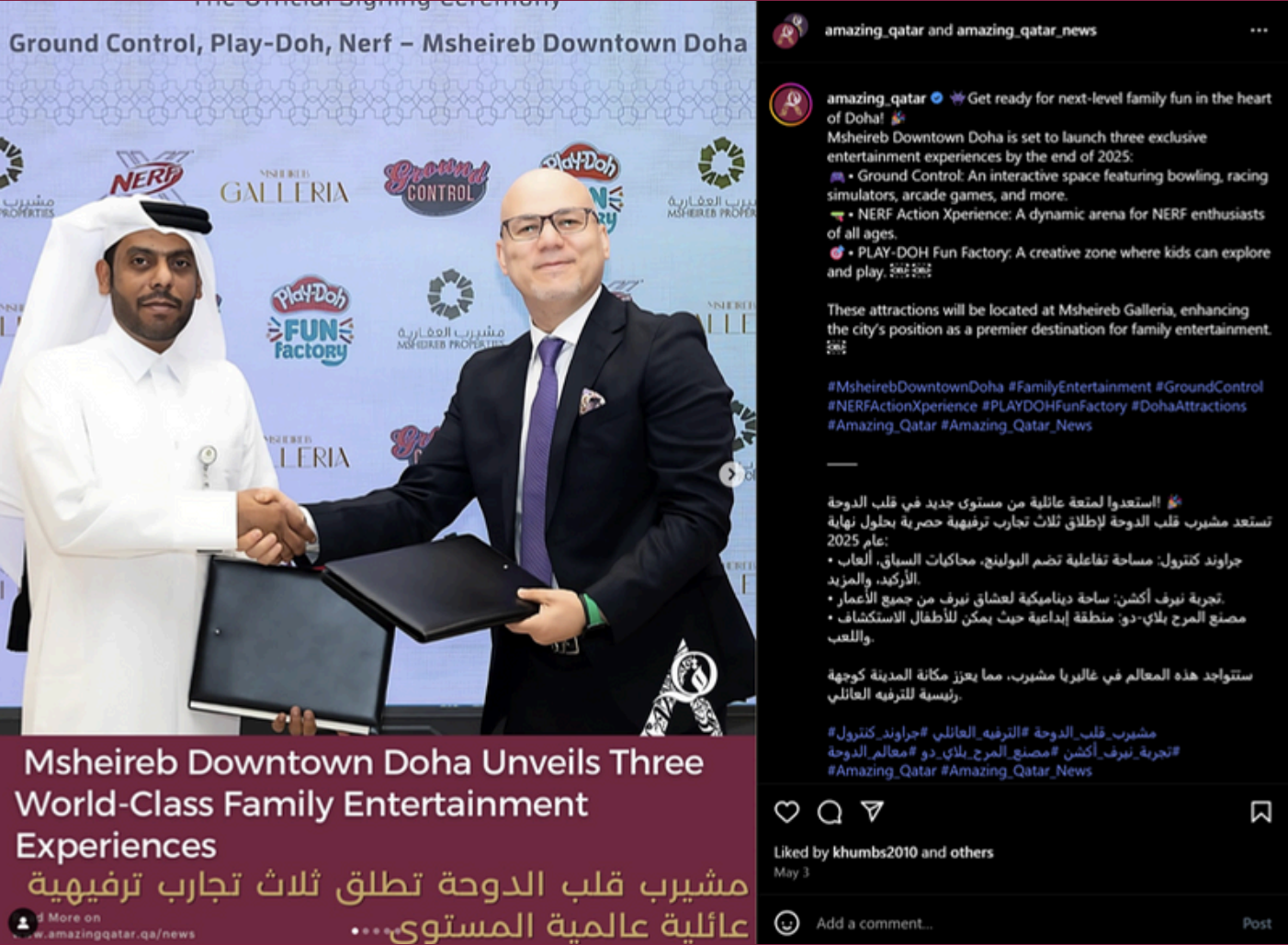
Boost your brand's presence by being featured in our Instagram Highlights, customized with your logo.



Highlight Brand Sample

Our website audience has doubled since Q4 2024, and we're expecting 50K+ monthly views by Q4 2025.

Press Release Publishment & Media Support packages



Collaborated Post Sample



News Story Sample



Event Coverage Sample



Here's a glimpse of how your brand could shine on our platforms

Press Release Publishment & Media Support packages



1 Month Subscription

- Up to 2 PRs, 2 news posts and stories published on our social media channels and AmazingQatar.qa.
- Highlight your brand logo on our social media pages.

Cost: 2,000 QAR

6-Month Subscription:

- Up to 3 PRs, 3 news posts and stories published on our social media channels and AmazingQatar.qa.
- Highlight your brand logo on our social media pages.

Added Benefits:

- Attendance at 1 event per month for real-time Instagram story coverage.
- 3 weeks of banner ads on AmazingQatar.qa (flexible time slots throughout the year).

Cost: 10,000 QAR

1-Year Subscription:

- Up to 4 PRs, 4 news posts and stories published on our social media channels and AmazingQatar.qa.
- Highlight your brand logo on our social media pages.

Added Benefits:

- Attendance at 2 events per month for real-time Instagram story coverage and post promotion.
- 8 weeks of banner ads on AmazingQatar.qa (flexible time slots throughout the year).
- Dedicated subpage on AmazingQatar.qa for your business.
- 2 free video productions reels for review or interview.

Cost: 18,000 QAR

Social Media Managment & Marketing Solutions



We focus on leveraging intensive marketing tools to effectively promote your brand while conducting in-depth competitor analysis to keep your brand ahead of the competition.

Our Packages Include the Following Services:

- **Marketing Strategy:** Tailored strategies to align with your brand goals.
- **Content Creation:** Engaging and impactful content designed to resonate with your audience.
- **Account Management:** End-to-end management of your digital accounts for consistent growth.
- **Graphic Designing:** Eye-catching visuals that amplify your brand message.
- **Competitive Analysis:** Insights to outpace competitors and strengthen your market position.
- **Photography and Reel Videography:** Professional visuals to showcase your brand's offerings.
- **Media Buying & Ads Management:** Strategic ad placements to maximize ROI.
- **Community Management:** Build meaningful connections with your audience for lasting loyalty.



Content Plan

Social Media Managment & Marketing Solutions

Available across multiple digital platforms:



Our Packages Focus on:

- Account Theme & Branding: Establish a professional brand presence.
- Algorithm Optimization: Enhance account algorithms to boost visibility.
- Message Delivery: Strategically showcase key brand messages to the target audience.
- Premium Content Creation: Develop high-quality, impactful visuals and posts.
- Trending Short Reels: Craft short reels that resonate with current trends.
- Targeted Advertisement: Execute weekly ad campaigns with a tailored budget.



Poster Design



Menu Design

Social Media Managment Packages Rate

Standard Package

Deliverables:

- 9 - 15 Posts per Month:
 - 5 - 11 single-image posts or carousels
 - 4 videos:
 - 1 Promo Reel (tailored to events/promotion)
 - 3 Beauty/Short Reels
- 20-30 Stories per Month.
- Full Ad Management (ad budget paid by the client).
- Google My Business Setup & Verification.
- Graphics Design.
- Rectifying Algorithms & Marketing Strategy Plan.
- Organic Followers & Reach Growth.

Cost: 5,000 - 7000 QAR per month depending on business type

Premium Package

Deliverables:

- 15 - 30 Posts per Month:
 - 9 - 20 single-image posts or carousels
 - 6 - 10 videos:
 - 4 Promo Reels (tailored to events/promotion)
 - 6 Short Clips/Beauty Reels
- 40 - 60 Stories per Month.
- Full Ad Management (ad budget paid by the client).
- Google My Business Setup & Verification.
- Graphics Design.
- Rectifying Algorithms & Marketing Strategy Plan.
- Organic Followers & Reach Growth.
- Daily Community Management.
- 1 Free Tactical Campaign on Amazing Qatar.
- Business Consultation: Bi-weekly meetings.

Cost: 9,000 - 15,000 QAR per month depending on business type

SUCCESSFUL ACTIONS



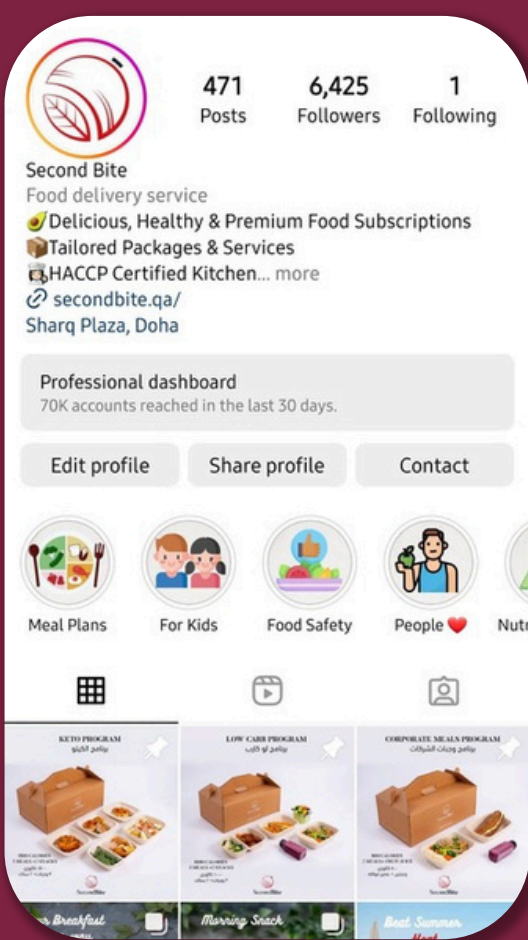
Story Creation



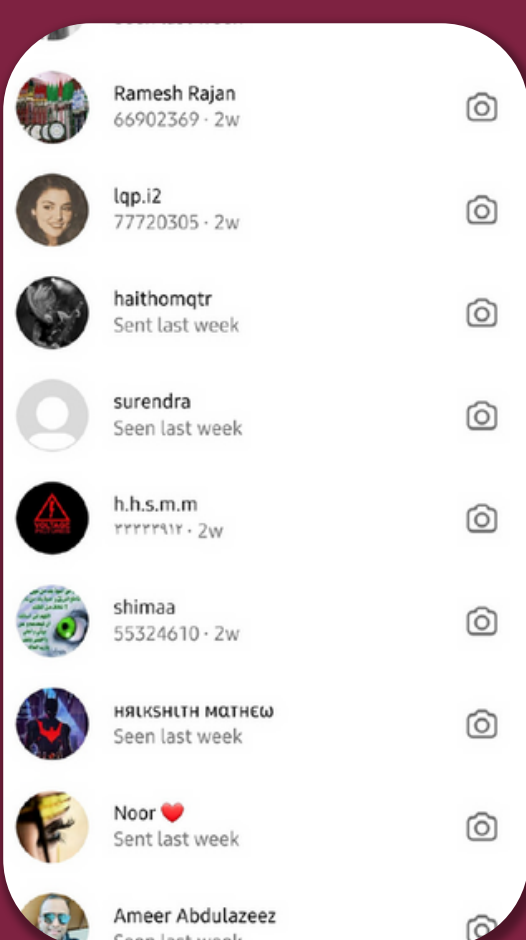
Announcement Post



Reels



Improve Reach



DM Inquires



Package Label Design



Promotional Posts



Static Posts



Graphic Designing



Poster design



Package design

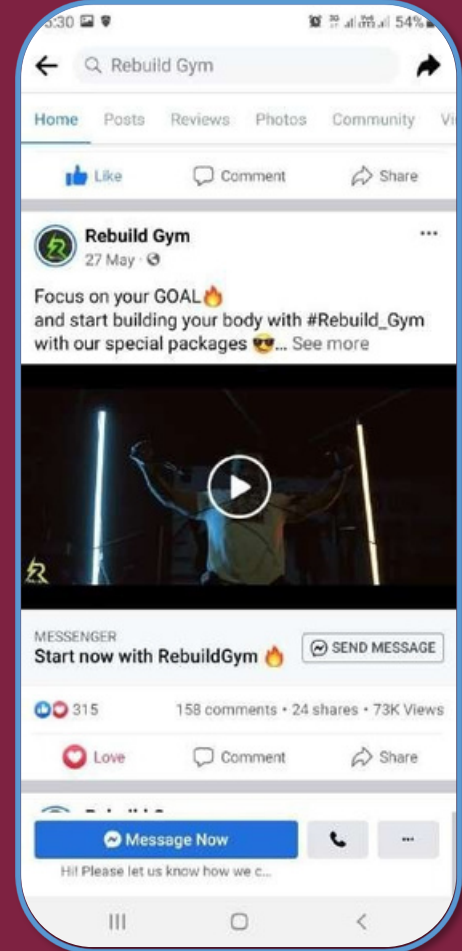


Content Calendar



Copy Writing

SUCCESSFUL ACTIONS





Media Production

A Core Pillar of Our Business



Why Choose Us?

We are a full in-house production team, ensuring end-to-end control and exceptional quality in every project.

Our skilled team includes:

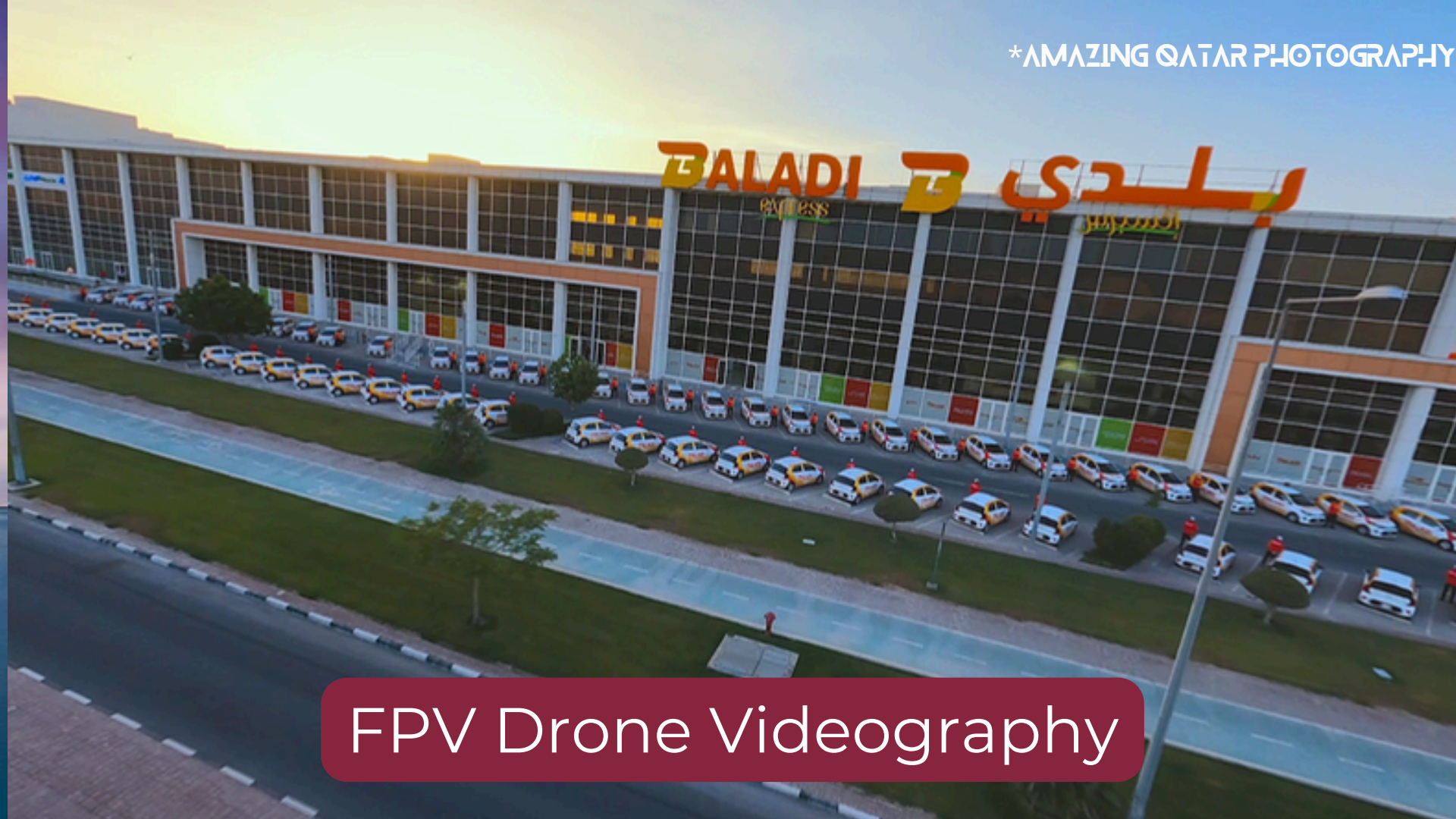
- Camera Crew
- Photographers
- Drone Pilots
- Food Stylists
- Video Editors
- Scriptwriters
- Producers
- Directors

*AMAZING QATAR PHOTOGRAPHY



Landscape Videography

*AMAZING QATAR PHOTOGRAPHY



FPV Drone Videography

*AMAZING QATAR PHOTOGRAPHY



Food Styling Videography

*AMAZING QATAR PHOTOGRAPHY



Automobile Videography

*AMAZING QATAR PHOTOGRAPHY



Product / Macro Videography

*AMAZING QATAR PHOTOGRAPHY



Event Coverage

*AMAZING QATAR PHOTOGRAPHY



Sports Videography

*AMAZING QATAR PHOTOGRAPHY



Real estate / Hotels Videography



Interviews



3D / 360 Videography



Celebrity Videography



Commercials Production

WE SPEAK ACTIONS NOT WORDS





Software & Website Development



Our services:

- Website Development: Building responsive and user-friendly websites.
- Mobile App Development: Crafting seamless and engaging mobile applications for various platforms.
- Data Analysis: Delivering actionable insights.
- Testing: Ensuring flawless performance through.
- UI/UX Design: Creating intuitive & visually appealing interfaces.
- AI/BI Integration: Leveraging Artificial Intelligence and Business Intelligence for advanced functionality.

Success Story Mobile Applications



Online marketplace for specialized biochemical materials for laboratory and laboratory equipment.

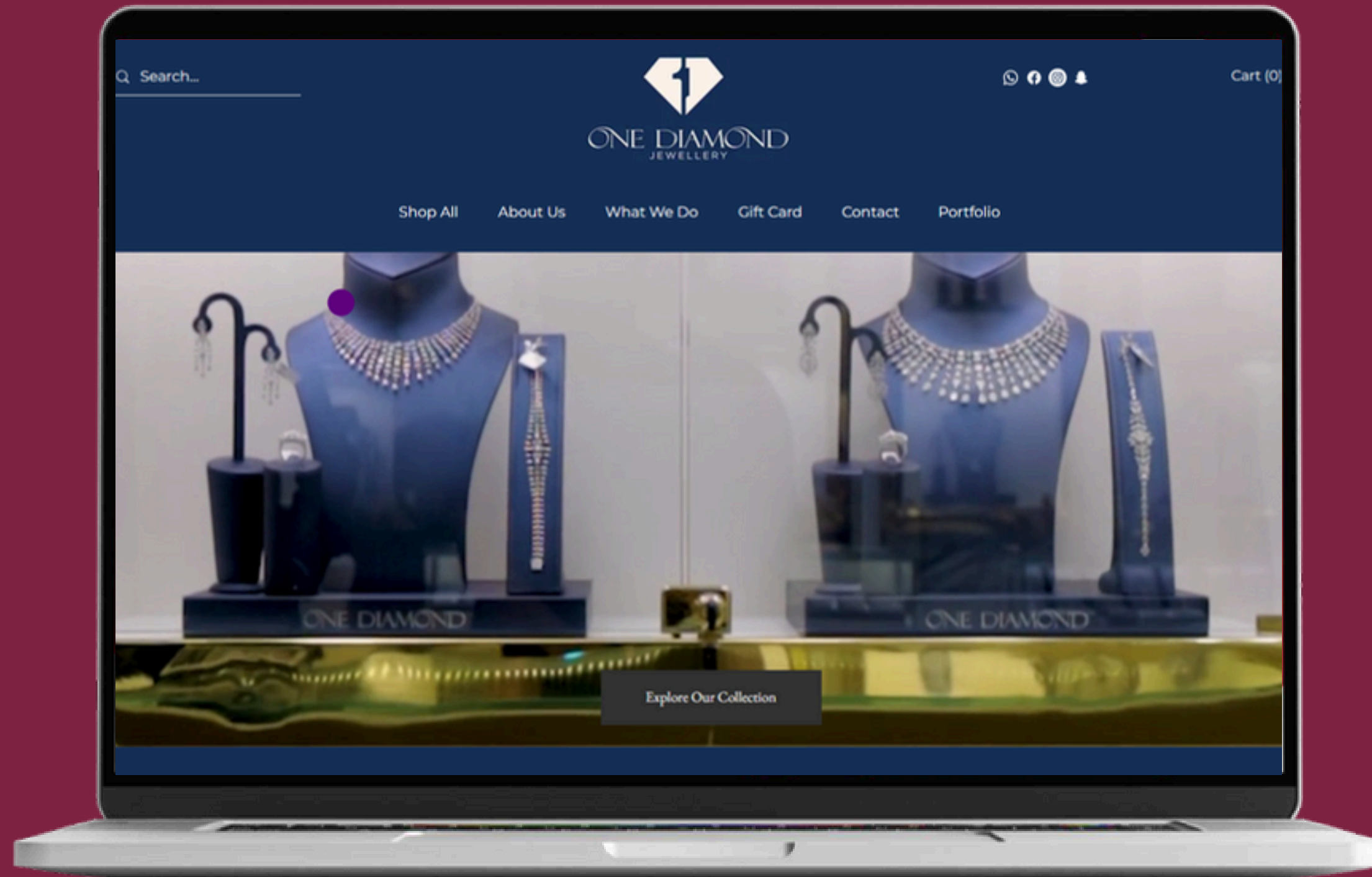


UNITED GROUP
FOR ENGINEERING BUSINESS

This application is the number 1 platform for purchasing medical elevators. It is starting now in Qatar. Upgrade your lab and inventory, stock up on new medical equipment, or upgrade your equipment and stay up to date with our new offers.

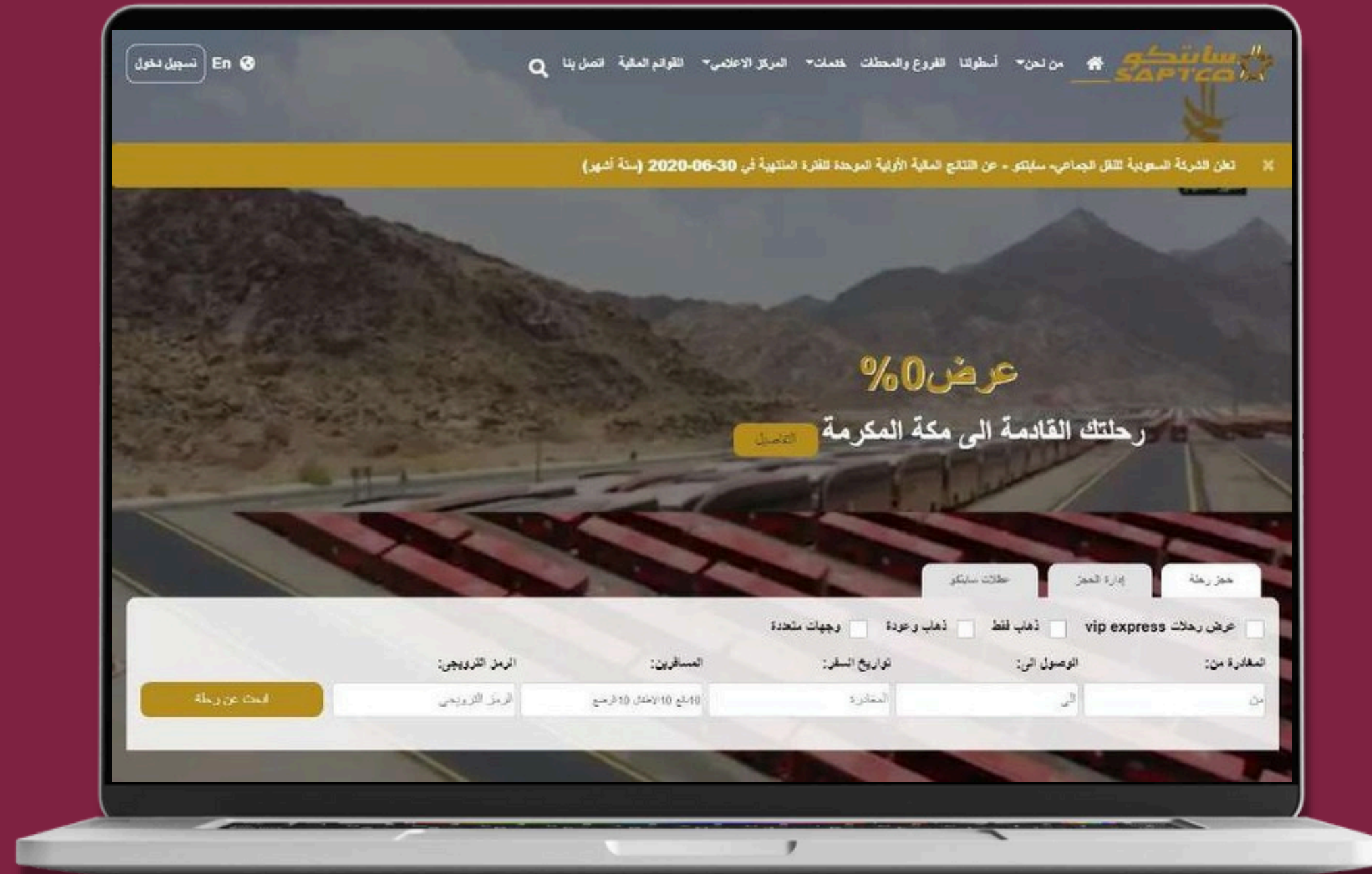


Success Story Websites

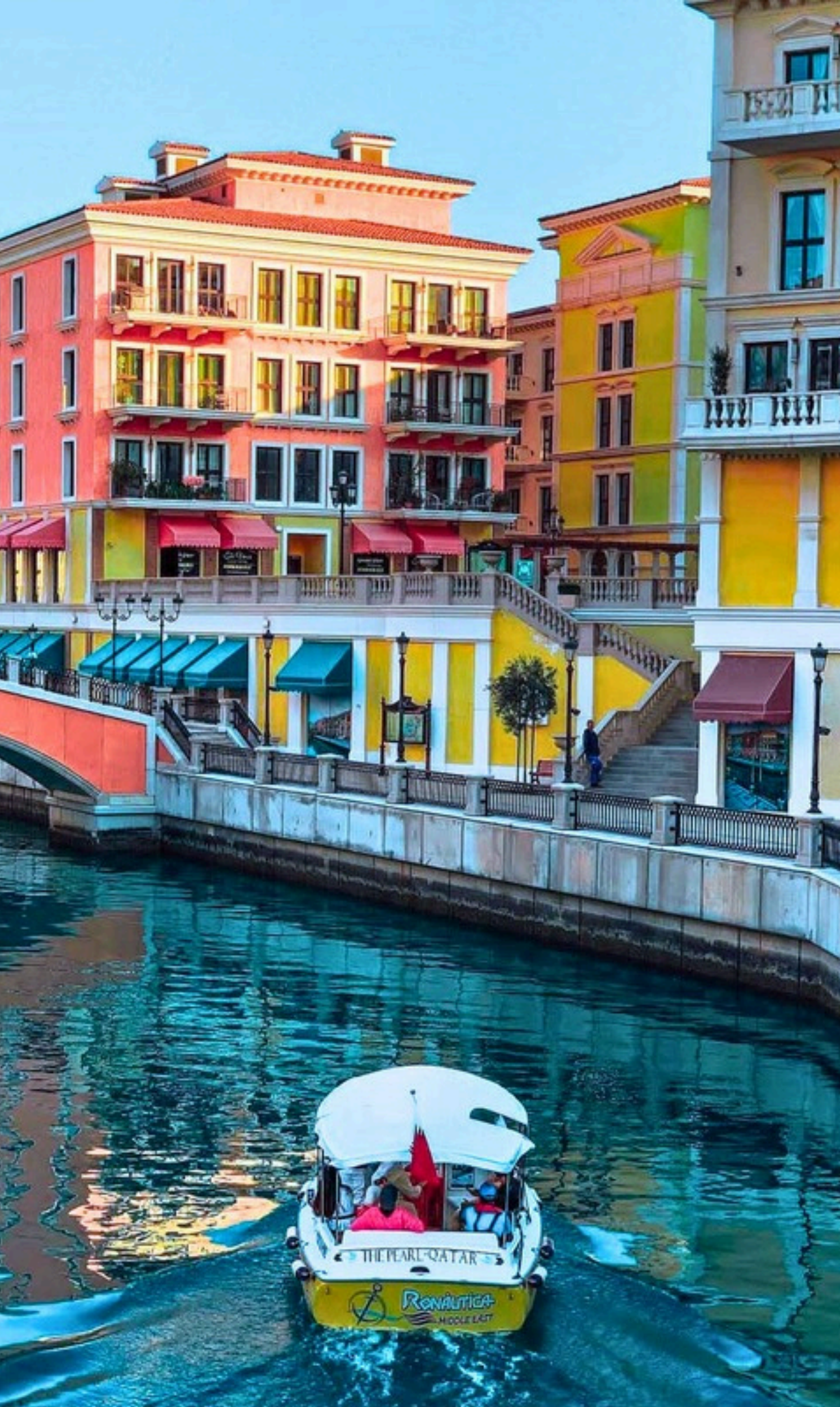


One Diamond values the deep link between traditions and culture, focusing on the esteemed craft of jewelry trading. Driven by passion, they aim to elevate this age-old profession, investing in the rich cultures of the Middle East.

Success Story Websites



Saptco is a big well-known transportation service with a huge fleet of vehicles that service a wide range of people. On the Saptco website find out where is the nearest station available and you can reserve your tickets online ahead of time and save your money and effort.



SAAS



Software as a Service (SaaS): Simplifying Your Digital Needs

At Amazing Qatar, we offer Software as a Service (SaaS) solutions, delivering cutting-edge applications over the Internet to streamline your business operations.

- Easy Access: No need for installations—access everything online.
- Cost-Effective: Eliminate complex hardware and software maintenance costs.
- Scalable Solutions: Adapt to your business needs as they grow.
- Hassle-Free Management: Focus on your goals while we handle the technology.

Experience seamless functionality and efficient management with our tailored SaaS offerings.

RepIn

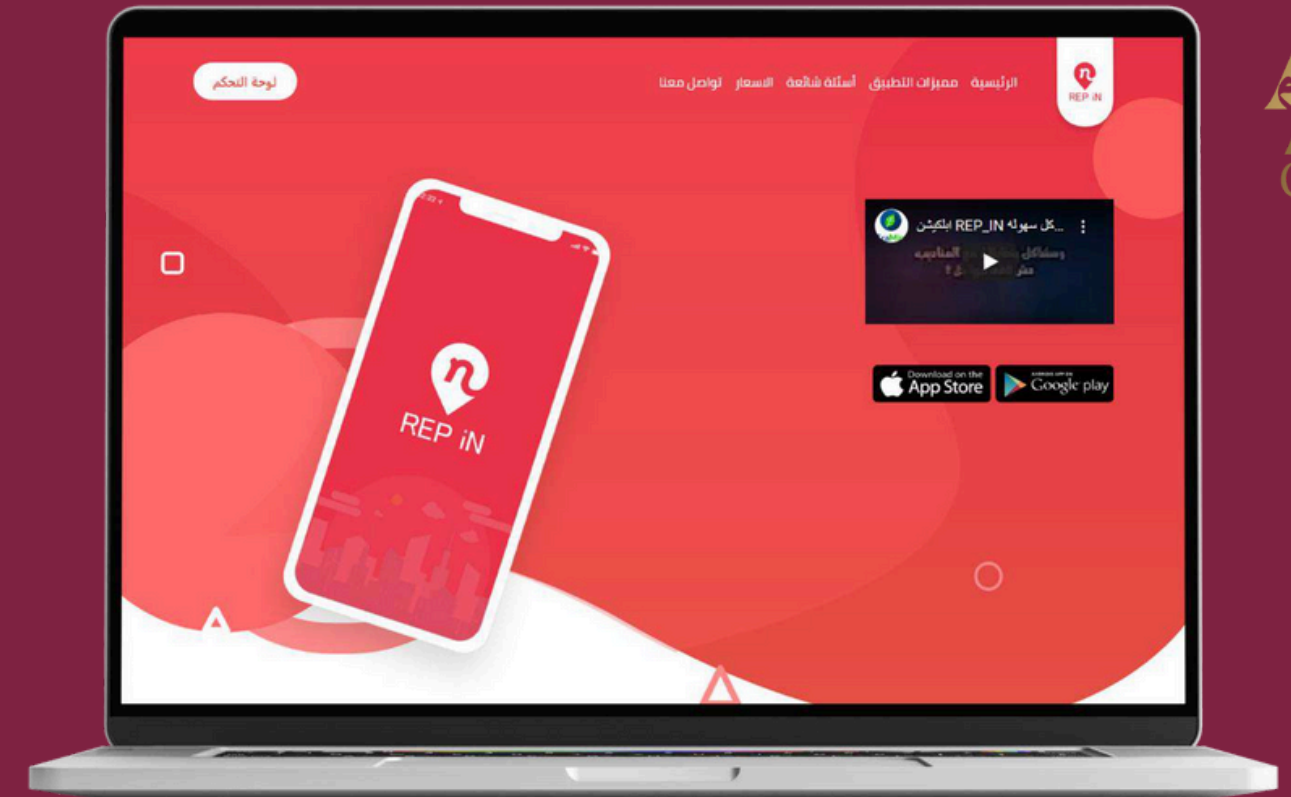
(S.F.A)



REP-IN is now the tool to steer all your business and teams with a single hand.

All the tools you need in monitorization, locating agents, delivery details, budgets, and finance too.

With REP-IN you can give your agents the power to locate their deliveries easier and reach them in no time.



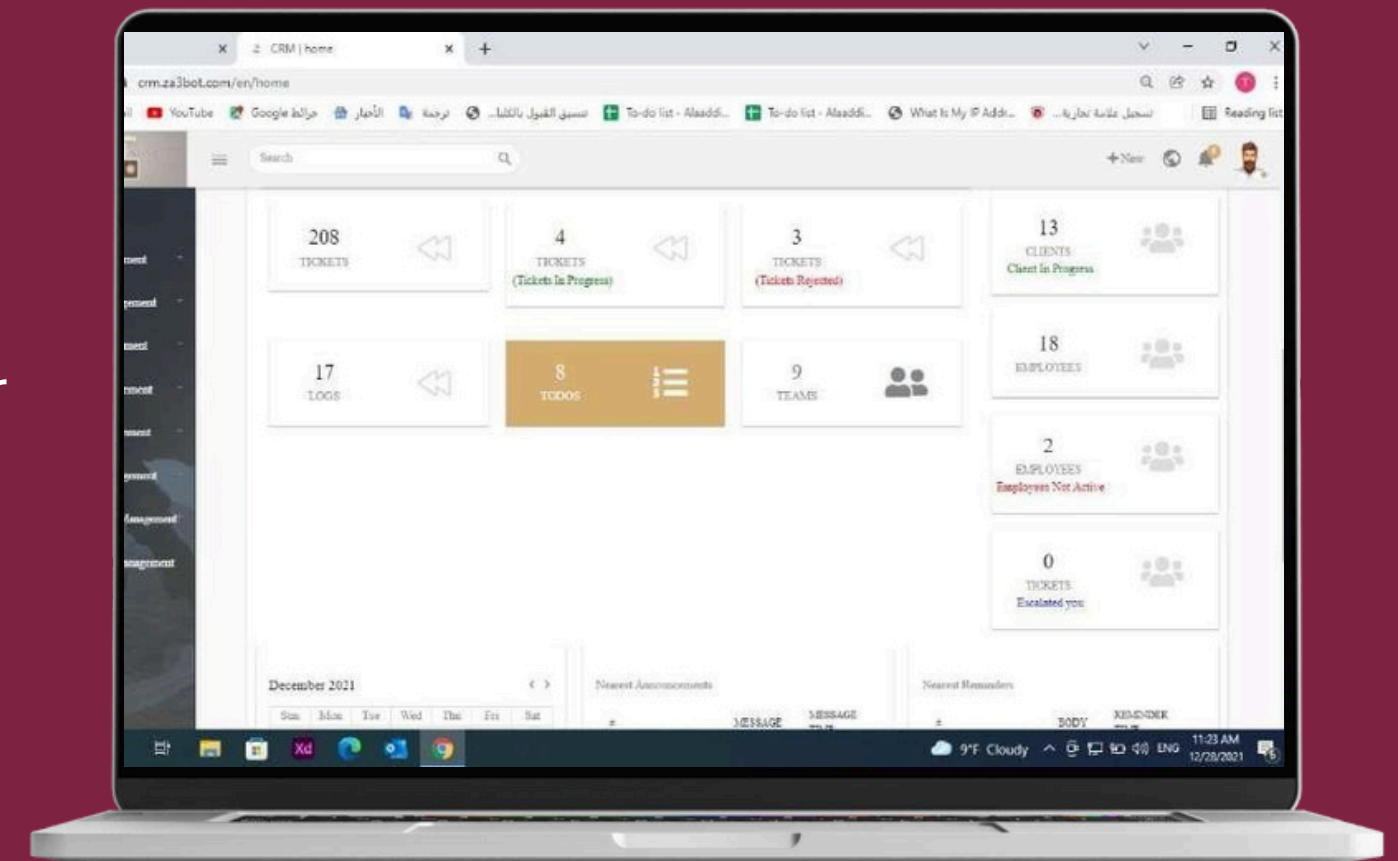
CRM



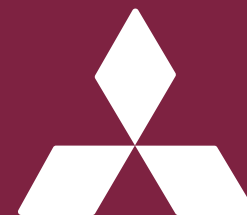
Customer relationship management (CRM)

Bring your sales pipeline, lead tracking, customer onboarding, & and emails into one place.

In our CRM systems, you will find all the tools you will need in communication, sales analytics, and account management.



OUR REGIONAL CLIENTS





Expanding Possibilities

Contact Us



Direct Contact: +974 3395 1245



Sales & Marketing: +974 7779 6920



Sales@amazingqatar.qa



PR@amazingqatar.qa